



Digital Experience Student

Who are we?

Founded in 1924, Irving Oil is a family-owned company with operations throughout Eastern Canada, New England and Ireland with a focus on providing exceptional service and high-quality products to our customers. Every day, we strive to put our good energy in action to bring families together, support the environment and local wildlife, and to create learning opportunities that empower the next generation.

Here's what you can expect from us:

When you're a part of our team, you'll see how we bring good energy to our business and our employees. Together, we will support our corporate strategy, high standards and the communities where we live and work. Our collaborative approach, commitment to diversity and inclusion along with our safety-first culture helps reinforce our internal brand position where People Matter. That's why we're dedicated to the development of our employees, so that they can reach their career goals.

Here's what you can expect in a typical day:

As a marketing student with Irving Oil's Digital Experience team, you will have the opportunity to collaborate with marketing, brand, public affairs and other groups to coordinate development and execution of tactical digital marketing plans. You will also support development of digital marketing strategies, integrated campaigns, and measuring success of key programs on social, web, and other digital platforms.

What you'll need to succeed?

- Excellent verbal and written communication skills
- Strong creative thinking skills
- Excellent interpersonal skills; outgoing and approachable
- Self-motivated with the ability to work independently
- Creative thinking skills with the ability to collaborate with others
- Experience using MS Excel would be an asset

Travel

- Travel is not a requirement for this role



Education and experience

- Currently enrolled in a Business program completing 2nd, 3rd, or 4th year of study with a strong interest in digital marketing
- Experience using MS Excel would be an asset

Irving Oil supports a diverse and inclusive work environment and welcomes applications from all qualified applicants.

To apply, submit a targeted resume and cover letter (combined into one pdf document) to careers@mta.ca by January 31, 2020