

Craft Brewery Intern

Bagtown Brewing Company Inc.

May – August

35 hours/week

\$14/hour

MountAllison
Experiential Learning &
Career Development



Bagtown Brewing Company is Sackville's local producer of quality craft beer. What started as an entrepreneurship class project at Mount Allison University in the fall of 2016 is now a full-on craft brewery with products sold through Bagtown's own retail store/taproom and to local bars, restaurants, and ANBL stores.

An internship at Bagtown will be an excellent opportunity to learn the ins and outs of running a small production/retail-based business. There will be ample opportunities to step out of your comfort zone, meet other industry professionals, and to put your skills to the test.

We are a growing business, and we want a passionate and creative intern with an entrepreneurial interest to join our team. Whatever your interests, this is an exciting time to join in the industry. Over the summer you could take on a variety of projects, based on your interests, like:

- Developing and implementing a new marketing strategy for Bagtown. Help us improve communication with current customers and draw in new followers.
- Financial analysis and bookkeeping. Use skills learned from your commerce accounting courses to find inefficiencies in the business or apply for funding opportunities that could grow the business.
- Event Planning and Promotion. There is a potential opportunity to develop a series of events to be hosted by Bagtown over the summer. This could be a great opportunity to partner Bagtown with other local businesses!
- Market research and product development. Find out who Bagtown's customers are and what new products they might be interested in. Or look into the economic impact a business like Bagtown has on the community of Sackville.

The details:

- An ideal candidate will bring a positive attitude and creativity to the workplace
- You'll have excellent communication skills, engaging with customers online and in person
- Assist in the day-to-day operations of manufacturing beer
- The intern will also help with the day-to-day running of the shop, which includes less glamorous duties like cleaning and maintaining the brewery/retail store/taproom – welcome to being an entrepreneur!
- Be responsible for administrative tasks associated with the opening/closing of the retail store/taproom
- You should be innovative and have the ability to take an idea and run with it. But we're a small team, being a team player is essential.
- Must: be able to lift 50lbs; be 19+ years of age; be willing to work some evenings & weekends
- Responsible Beverage Certification is an asset

Sound like a fun way to spend your summer? Email careers@mta.ca with your cover letter and resume attached as one pdf document by January 31, 2020.