



STRATEGIC PLAN

BROAD MINDS. BOLD FUTURES. LIFELONG CONNECTIONS.

The Mount Allison vision: enhancing lives, fostering lifelong connections, and creating prosperity for our people, province, country, and beyond. MtA ensures students are future-ready, equipped with skills, curiosity, and adaptability to thrive in a rapidly changing world. We support thriving students, employees, and a vibrant campus community, where academic excellence, well-being, and engagement intersect. Through these connections, alumni remain part of a lifelong learning community. The plan's components highlight what we aspire to achieve together and why these priorities matter.

OUR VISION

1 FUTURE READINESS

Students gain skills, curiosity, and adaptability to lead, learn, and thrive in a rapidly changing world.



2 STUDENT THRIVING

Holistic growth through academics, research, experiences, well-being, and vibrant campus life ensuring every student succeeds.



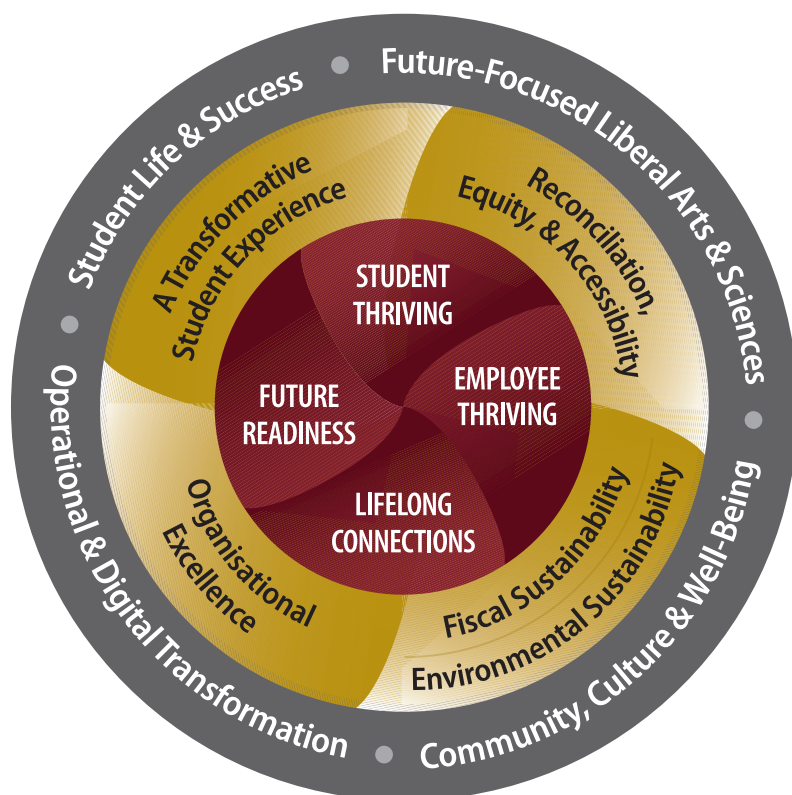
3 EMPLOYEE THRIVING

Faculty and staff flourish when supported, empowered, and connected, enabling excellence and meaningful impact across the university.



4 LIFELONG CONNECTIONS

Enduring relationships among students, alumni, faculty, and community; fostering mentorship, engagement, and lifelong learning.



MtA Strategic Plan includes **four vision components**, **four guiding commitments**, and **four strategic directions**, each with strategic actions to achieve Mount Allison's shared vision.

MtA Strategic Plan Legend

- STRATEGIC DIRECTION
- COMMITMENTS
- VISION

OUR COMMITMENTS:

As we move from vision to action, four commitments guide all we do, focusing our choices and actions:

1 A TRANSFORMATIVE STUDENT EXPERIENCE

Students are our raison d'être: we provide immersive, dynamic opportunities that fuel curiosity, develop essential skills, foster critical reflection, and support personal growth inside and outside the classroom.

2 RECONCILIATION, ACCESSIBILITY, AND DIVERSITY, EQUITY, INCLUSION, AND ANTIRACISM (DEIAR)

We foster a campus rooted in reconciliation, accessibility, diversity, equity, inclusion, and anti-racism.

3 ORGANIZATIONAL EXCELLENCE

Operational excellence empowers staff, streamlines processes, and enhances a responsive, efficient, and sustainable university experience.

4 FISCAL AND ENVIRONMENTAL SUSTAINABILITY

We ensure fiscal and environmental sustainability, aligning resources, supporting the academic mission, and protecting our natural environment.

STRATEGIC DIRECTIONS & IMPERATIVES:

Anchored in our four commitments and focused on a student-centered, thriving community, the plan sets four strategic directions, each with strategic actions. These directions focus attention on areas of greatest need and impact, guiding purposeful action while inspiring collaboration, innovation, and positive change. Many initiatives will advance multiple priorities, creating synergy across the university and encouraging creative approaches, organizational adaptation, and transformative outcomes that strengthen Mount Allison and its community.

1 STUDENT LIFE & SUCCESS

Imperative: Deliver the best student experience in Canada — inspiring learning, nurturing well-being, and supporting personal growth.

2 COMMUNITY, CULTURE & WELL-BEING

Imperative: Nurture a culture grounded in belonging, transparency, trust, and pride in our community such that MtA is an outstanding place to work and live for all.

3 FUTURE-FOCUSED LIBERAL ARTS & SCIENCES

Imperative: Provide a Liberal Arts & Sciences education oriented toward the future, rich in creativity, research and exploration, empowering students to thoughtfully navigate complex realities as outstanding contributors in the world.

4 OPERATIONAL & DIGITAL TRANSFORMATION

Imperative: Engage in fiscally responsible transformation that complements and enhances the capacity of our people and ensures a sustainable, vibrant future for Mount Allison.