



MINUTES OF THE MEETING OF THE BOARD OF REGENTS

Held on Friday, November 15, 2024 at 9:00 a.m. (Atlantic)

Attendees: Cheryl Hodder (Chair), Gita Anand, Sarah Crawford, Reid Delaney, Dr. Lisa Dawn Hamilton, Brent Hawkes, Paul Henry, Lynn Loewen, Zac McIsaac, Dale Noseworthy, Dan Nowlan, Jeff Paikin, Mark Sevestre, Dave Shastri, Dr. Ian Sutherland, Dr. Andrew Wilson, Christina Vroom, and Lisa Yarmoshuk.

Guests: Dr. Richard Isnor (Provost & VP Academic & Research), Matt Maston (Interim VP International & Student Affairs), Chris Milner (Acting VP Finance & Administration), Courtney Pringle-Carver (VP University Advancement), Kris Kierstead (Director of Facilities Management). Heather Bembridge and Brittany Trafford (Secretarial support).

Regrets: Ben Broadbent, Michael Gibbens, Martine Savoie, Brent Spencer, and Dr. Phil Tibbo.

Item	Topic	Summary of Discussion	Decision
1.	Call to Order	Quorum being present, the Chair called the meeting to order at 9:02 a.m.	
	Territorial Acknowledgement	The Chair acknowledged that Mount Allison is located within the traditional territory of Mi'kma'ki, the unceded ancestral homelands of the Mi'Kmaq.	
	Approval of the Agenda	The agenda was approved as circulated.	Approved
2.	Consent Agenda		
	a. Minutes of the Meeting of August 15, 2024	The Minutes of August 15, 2024 were approved.	Approved
	b. Reports from Board Committees	Reports were received from the following Committees: <ul style="list-style-type: none"> • Academic Affairs • Audit Committee • Finance and Administration Committee • Investment Committee • Nominating and Governance Committee • Property & Facilities • Student Affairs • University Advancement Committee 	

3.	Issues Agenda		
	Strategy/Planning		
4.	R.P. Bell Library: Centre for Innovation & Learning (CIL) Project – Multi Sport Complex / Interim Library	<p>The Board considered the purpose and goals of the CIL Project including the Multi Sport Complex/Interim Library. The Board reviewed the key risks and mitigations of the CIL Project and overall projected costs. Current funding and projected funding were considered.</p> <p>A breakdown of costs and contingencies for each component were presented to the Board.</p> <p>It was noted that there is a cost associated with not proceeding with the project including deferred maintenance costs. It was noted that there is an appeal to donors for this project.</p> <p>The funding gap was discussed. Potential funding including government funding was considered.</p> <p>The Board appreciates frequent updates on the project.</p> <p>Having reviewed and discussed, on motion by Dave Shastri and seconded by Jeff Paikin, the Board passed the following motion:</p> <p>BE IT RESOLVED that the Board of Regents approves a budget of \$29.8 million for the construction of the Multi Sport Complex initially to serve as an interim library as part of the R.P. Bell Library: CIL project.</p>	Motion Carried
	Oversight		
5.	Nominating and Governance Committee	<p>The Nominating and Governance Committee recommendations for student appointments and the January professional development session were reviewed.</p> <p>It was noted that the Nominating and Governance Committee has recommended a Change in name in Audit Committee to “Audit and Risk Committee” however this was for information only at this time as a process for notice and change to the by-laws will be followed in advance of the next meeting.</p>	
	a. Student appointments to Board Committees	<p>The Nominating and Governance Committee’s recommendations for appointments of student representatives was reviewed and considered. On motion by Lynn Loewen and seconded by Gita Anand, the following motion was passed:</p>	

		<p>BE IT RESOLVED THAT the Board of Regents, on the recommendation of the Nominating and Governance Committee, approves the student appointments to the following Board of Regent committees for a term until May 31, 2025.</p> <ul style="list-style-type: none"> • Finance & Administration: Rebecca Schelew • Investment: Rebecca Schelew • Student Affairs: Emma Doukas and Xavier Ramsay 	Motion Carried
	b. January 2025 – Professional Development Session Agenda	<p>The agenda for the January Professional Development Session was reviewed.</p> <p>In January the PD session will focus on strategy. Alex Usher and Dr. Peter Loewen who is an alumnus will present to the Board.</p>	
6.	Campaign Counting Policy (Policy 7230)	<p>The recommended updates of the campaign policy was presented by the Chair of the University Advancement Committee. The proposed changes were presented and considered by the Board.</p> <p>Having review and considered the changes, on motion by Sarah Crawford and seconded by Lynn Loewen, the following motion was passed:</p> <p>BE IT RESOLVED that the Board of Regents, on the recommendation of the University Advancement Committee, approves the above noted changes to Campaign Counting and Reporting (Policy 7230).</p>	Motion Carried
7.	Report from the President and Cabinet	<p>The President provided a report to the Board. The President has been working on engagement and connection with stakeholders. The strategic planning process has been endorsed by the Senate and team members have been identified. Resources are being complied for the use of the Committee.</p> <p>The international and student affairs portfolio is being reviewed. KBRS has been engaged as consultants. There is also a review of financial aid underway.</p> <p>There is ongoing effort to work on government relations. Meetings are happening at all levels.</p> <p>There has been lots of work connecting with donors.</p> <p>Environmental Stewardship and Sustainability continues to be a priority. The Board discussed the meaning a net zero goal and the complexity of such a goal.</p>	

		<p>Enrolment management was considered. Despite the IRCC announcement, enrolment this year is a success. The Federal Policy has impacted the Canadian brand internationally and there is a decline in international applicants. By 2027, it is expected that there will be a 40-50% overall decline compared to 2023. There is a new student recruitment advisory group and new brand campaign. Domestic recruitment resources have been increased. It was noted that enhanced integrated data management is needed and a updated strategic enrolment and marketing plan.</p> <p>An update on the Academic and Research, Academic Affairs, University Advancement and Finance and Administration portfolios were provided by the President.</p> <p>It was noted that Mount Allison continues to be ranked #1 in MacLean's magazine.</p> <p>The university has reached a tentative agreement with the faculty association.</p> <p>The Board discussed the Open House day including attendance.</p> <p>The Board asked about NB enrolment trends. The Board discussed enrolment goals and programing. It was noted that the strategic plan must consider program targets.</p> <p>The Board discussed the aviation program and enrolment. It was noted that there is a new MOU under consideration with the flight college. Advisory support and a director to liaise with the college and students are potential resources to support students. Another support mechanism is providing a physical space for the students in the program.</p> <p>The Board discussed marketing initiatives and domestic enrolment increases. There were increases from Western Canada and Ontario. Marketing is only one part of the recruitment process. It was noted that the eastern US market is a region of focus.</p>	
8.	Other Business	No other business was raised in the open session.	
	CLOSED SESSION		
9.	Nominating and Governance Committee		

		<p>The Board considered the recommendations from the Nominating and Governance Committee with regard to appointments and reappointments to Committees. It was noted that recommendations were based on balancing Regent's responsibilities, skills and maintaining diversity.</p> <p>Having reviewed and considered, on motion by Lynn Loewen and seconded by Paul Henry.</p> <p>BE IT RESOLVED that the Board of Regents accept the recommendation of the Nominating and Governance Committee that the following appointments and reappointments to the committees be approved:</p> <p>1. Members of Board Committees (Term - January 1, 2025 – December 31, 2026)</p> <table><tr><th></th><th><u>Appoint</u></th><th><u>Reappoint</u></th></tr><tr><td>i. Academic Affairs</td><td>Phil Tibbo</td><td></td></tr><tr><td>ii. Audit Committee</td><td>Dorothy Greenidge Mike Roberts</td><td></td></tr><tr><td>iii. Finance and Administration</td><td>Martine Savoie Christina Vroom</td><td></td></tr><tr><td>iv. Investment</td><td>Mark Sevestre</td><td></td></tr><tr><td>v. Student Affairs</td><td>Lisa Dawn Hamilton Mike Roberts</td><td>Heather Webster (<i>Ind</i>) Alex Whynot (<i>Ind</i>)</td></tr><tr><td>vi. University Advancement</td><td>Dorothy Greenidge Zac McIsaac (to Dec 31, 2025)</td><td>Brent Spencer</td></tr></table> <p>2. Members of Other Committees (Term - January 1, 2025 – December 31, 2026)</p> <table><tr><th></th><th><u>Appoint</u></th><th><u>Reappoint</u></th></tr><tr><td>i. Emeriti Appointments</td><td>Brent Hawkes Mark Sevestre</td><td></td></tr><tr><td>ii. Joint Board/Alumni Nominating</td><td>Christina Vroom</td><td>Phil Tibbo</td></tr><tr><td>iii. Board Service Medal</td><td>Sarah Crawford</td><td>Brent Spencer</td></tr><tr><td>iv. Honorary Degrees</td><td></td><td>Sarah Crawford</td></tr></table>		<u>Appoint</u>	<u>Reappoint</u>	i. Academic Affairs	Phil Tibbo		ii. Audit Committee	Dorothy Greenidge Mike Roberts		iii. Finance and Administration	Martine Savoie Christina Vroom		iv. Investment	Mark Sevestre		v. Student Affairs	Lisa Dawn Hamilton Mike Roberts	Heather Webster (<i>Ind</i>) Alex Whynot (<i>Ind</i>)	vi. University Advancement	Dorothy Greenidge Zac McIsaac (to Dec 31, 2025)	Brent Spencer		<u>Appoint</u>	<u>Reappoint</u>	i. Emeriti Appointments	Brent Hawkes Mark Sevestre		ii. Joint Board/Alumni Nominating	Christina Vroom	Phil Tibbo	iii. Board Service Medal	Sarah Crawford	Brent Spencer	iv. Honorary Degrees		Sarah Crawford	Motion Carried
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	b. Board Evaluation Questionnaire Report	A review of the evaluation was provided.																																					
10.	In-camera	An in-camera session was held.																																					
11.	Adjournment	The meeting was adjourned at 12:00 p.m..																																					

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November 2024