

1. First Name
2. Last Name
3. Program of Study
4. Year of Study
5. Are you applying with a group?
6. What is the name of your business?
7. What year was your business founded?
8. In 250 words or less, please give a pitch for your business.
9. Introduce yourself and share any relevant information (education, volunteer work, job experience etc.) that will help you to successfully launch the idea. (100 words or less)
10. Identify the problem you aim to solve and why does it matter? (250 words or less)
11. What is your proposed solution for the problem? (250 words or less)
12. What is your competitive advantage? (100 words or less)
13. Tell us a little bit about what stage you are in of your entrepreneurial journey (list any courses, certifications, workshops, etc. that you are attending) (150 words or less)

Do you have any other business collateral you have and want share with the judges? (brochures, logo design, product mock up, etc.) If yes, please upload here.