

Side Hustle Syllabus

Launching your first side hustle can be a daunting undertaking because of all the unfamiliar tasks and obstacles involved. The key is to divide the preparation into manageable steps you can tackle bit by bit.

You might find it helpful to think of your side hustle as if it were one of your courses.

As you know, a course comes with a syllabus that explains what will be covered in the course and when it will be covered. A syllabus also outlines all the assignments, tests, and projects. A smart student uses their syllabus to plan out their semester so that they don't get overwhelmed.

Plan the launch of your side hustle as if you were creating a course syllabus:

1. Pick a date within the next three months for your side hustle launch. (Think of this as the course end date, or the final exam.)
2. List all the tasks (big and small) you need to achieve between now and Launch Day.
3. Group the tasks into steps you can accomplish each week.
4. Schedule time in your calendar to do these tasks. (Remember to give yourself 10-20% more time than you think you will need.)
5. Keep your side hustle syllabus somewhere handy where it will remind you to stay on track!

You can use a spreadsheet, a paper planner, or the chart on the following page to map out your side hustle syllabus and track your progress.

Tip: You may also want to buddy up with another student who's also starting a side hustle so you can report to each other weekly on your progress.

